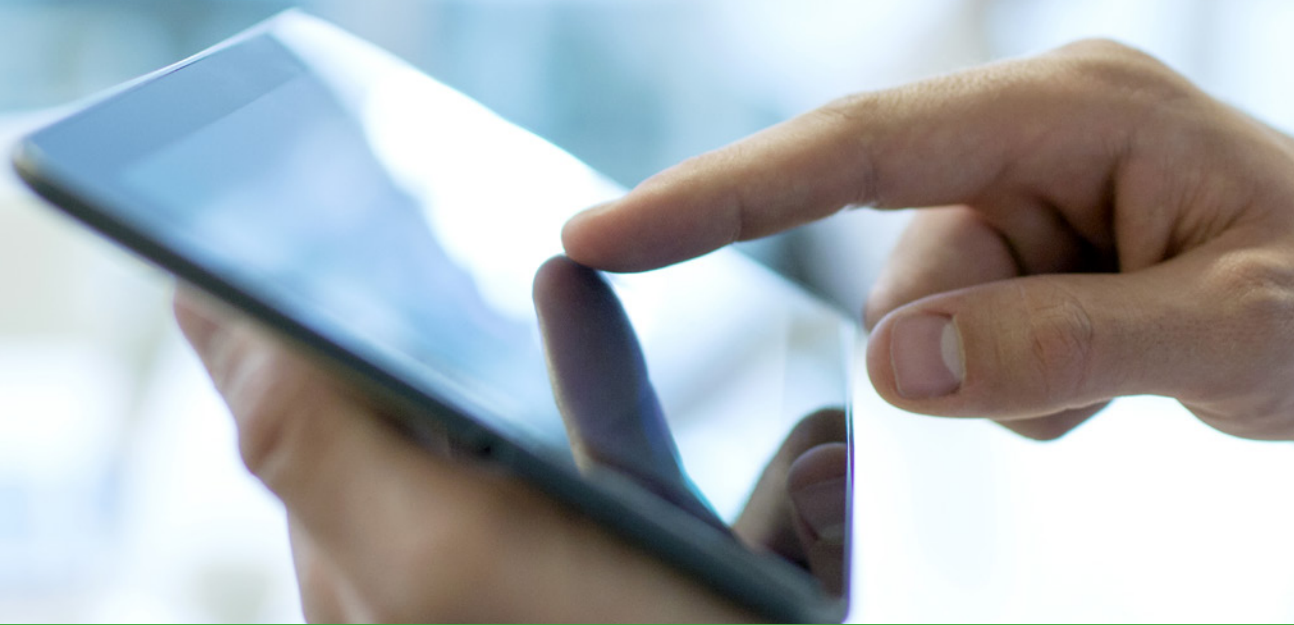




National Life
Group®

Experience Life®



How to Connect

WITH NATIONAL LIFE GROUP® CORPORATE ACCOUNTS

For Agency Personnel and Insurance Agents of the Insurance Companies of National Life Group, Investment Advisor Representatives and Registered Representatives of Equity Services, Inc. and Home Office Employees of National Life group companies.

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A ESI Registered Representative
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 ESI Fingerprinted Person
 Career Agent
 IND Agent or NFT Agent publicly affiliated with NLG on their social media profile

B IND Agent or NFT Agent NOT publicly affiliated with NLG on their social media profile

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IF YOU ARE:

	A			B			C		
YOU CAN:	LIKE	SHARE	COMMENT	LIKE	SHARE	COMMENT	LIKE	SHARE	COMMENT
Non-business Content: Life Changer of the Year, Do Good Fest, NLG Foundation, Motivational Posts, Main Streets Across America, Cause (non-product related)									
Product and Strategy Content: Relates to all products and strategies including, but not limited to, insurance products and riders, features of riders, investment strategies and financial strategies.									
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National Life Group business-related content: Communications that are publicly made available on social media by National Life Group that discuss NLG products, services, distribution system or our financial position.			X						X

An example of comments you can make are: “This is a great read,” “Happy Birthday,” “Congratulations” or “Doing Good in the Community.”

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