



SHARE THE good

FREQUENTLY ASKED QUESTIONS

What is the Share the Good campaign?

Share the Good is a benefit to all National Life employees and retirees that matches donations to their favorite nonprofits through payroll deduction. Formerly known as the Community Giving Campaign, Share the Good allows us all to double the amount we want to give up to a total of \$2,000 to up to three nonprofits.

Why can we only give to up to three nonprofits?

We would love to be able to encourage folks to donate to as many nonprofits as they want, but with limited resources we have to cap the number at three. Keep in mind that you don't have to give to three; you can give to one or two. It's your choice.

Why will you only match up to \$2,000?

We actually increased the amount the Foundation will match this year to \$2,000; previously it was \$1,500. We can match up to a total of \$2,000 because of the increase in the Foundation's budget but don't want to exceed that since the Foundation has additional commitments.

By the way, don't let \$2000 scare you. You can give \$10. Or \$315. Or \$1,700. We'll match it, dollar for dollar, up to a total of \$2,000 if you choose to donate that much.

Can these donations be itemized on my taxes?

Yes, if you choose to itemize.

Why can't National Life Group Foundation match donations all year long?

Part of the beauty of this program is that your donation comes from your payroll in one lump sum at the beginning of the year or as 26 deductions throughout the course of the year. This makes it even easier to give to your favorite causes! It also means though that we can only offer this when a new payroll cycle starts, and that's at the beginning of the calendar year.

What if I don't have a favorite nonprofit?

We can help with that! On the new, easier-to-use form, we provide a drop down list of categories that include dozens of nonprofits. There are also hyperlinks to each organization on the main Share the Good page on National Life Today so you can learn more.

How do I know if the organization I want to donate to is eligible?

Organizations must be 501c3s to qualify for our Share the Good campaign. They also must fall within our Foundation's guidelines which can be found on [NationalLife.com/Our Story/Our Foundation](http://NationalLife.com/OurStory/OurFoundation).

Can vendors Share the Good?

We hope everyone gives back to their communities any way they can; however, Share the Good is available to National Life employees and retirees only since the program is tied to payroll.

How do I donate?

Just go to National Life Today and click on the Share the Good form. (The "I Want To..." menu in the upper right is one way to access the form.) You can choose nonprofits from the list or you can add your own. Then decide how much you would like to give and to how many nonprofits. Finally, hit submit and you're done!

What happens after I submit my form?

You'll be notified that your form was successfully submitted. We'll then process all of the donations during December and they'll come from payroll in January. Your nonprofits will also be notified of the total donation.

What if I can only give \$25?

Every dollar makes a difference and remember that once we match it, your donation grows to \$50! Plus, if you choose to take it out of your paycheck in 26 installments, that's \$0.96 that will come from your check every other week. It's one of the easiest ways to Share the Good!

Together, we can grow a better world by sharing the good!

For questions or more information, reach out to Allison Steinmetz, asteinmetz@NationalLife.com or 802-229-3851.